

Social Media Intern Profile

Mainblades Inspections is on a mission to change the way inspections are performed for large commercial aircraft. Our company develops data-driven technology, focused on automation of the complete inspection process: from autonomous drone flight, to damage detection and assessment of visual data, all the way to automated reporting. Our automated drone inspections for aircraft allows for a more rapid and effective inspection on any location, enabling our customers to keep their aircraft off the ground.

We are looking for a Social Media Intern to join our growing team; one who will be willing to help us increase our brand awareness and generate new leads. In this role you will:

- Create engaging blog and social media content for a B2B setting (for Linked In, our site blog, Facebook and Twitter).
- Develop content calendars on a monthly basis.
- Monitor analytics and keyword analysis to identify and suggest viable ideas and SEO strategies.
- Work with our UX talent to create and implement campaigns (Linked In is our priority, Facebook and Twitter are secondary).
- Engaging with our community.

Requirements

What you bring to the table

You have great communication skills and possess an in-depth working knowledge of Linked In, Facebook and Twitter. In a nutshell, you will combine your creative campaign ideas and graphic skills with performance analysis in order to create successful posts. You have to be a true team player. You speak up, are transparent and not shy to stand up for your own opinions. You enjoy sharing knowledge and continuously improve yourself and the team.

Minimal Requirements:

- Excellent knowledge of social media platforms.
- Excellent communication skills.
- Knowledge of analytical tools (Google Analytics, Facebook Insights, Linked In insight tag).
- Creative mindset.
- Ability to multitask.
- Ability to work in a team.
- A degree in Communication or a related field.
- Prior experience with marketing or social media.
- Good command of the English language (both spoken and written)

Big plusses:

- Graphic design platform knowledge for post creation (Illustrator, Photoshop, Canva, etc.).
- SEO experience.

What we bring to the table

A comfortable and fun working environment:

- Unique chance to be part of a high-growth, successful start-up.
- You can have a real impact on the business.
- Freedom to create your own career path, with plenty of opportunities to grow.
- Competitive salary.
- Covered travel expenses.
- Annualy 30 paid holidays.
- Good coffee! Alternative drinks also available.

Up for the challenge?

If you think you got what it takes, and you are up for the challenge, take the first step and apply now!

If we're interested, we'll reach out and take you through our recruitment process. Apply via applications@mainblades.com.